

CSM JUAN B. FRANCO

CSM Juan B. Franco is a native of Los Angeles, California and he enlisted in the Army in April 2003 as an Infantryman. He completed Infantry One Station Unit Training at Fort Benning, Georgia.

He has served as a .50 Caliber Machine Gunner, Scout Team Leader, Scout Squad Leader, Senior Observer Controller/Trainer, Platoon Sergeant, Drill Sergeant, First Sergeant, and Operations Sergeant Major.

CSM Franco's stateside assignments include Fort Benning, Georgia, Joint Base Lewis-McChord, Washington, and Fort Bliss, Texas. His overseas assignment was to Schofield Barracks, Hawaii. He deployed with 2-5 Infantry Battalion to Afghanistan in support of Operation Enduring Freedom (2004), twice to Iraq with 3-4 Cavalry Regiment in support of Operation Iraqi Freedom (2006 & 2008), with 2-3 Infantry Battalion to Thailand, Korea, and the Philippines in support of Pacific Pathways (2016), and with 1st Security Force Assistance Brigade to Colombia twice (2020 & 2024), and Panama (2022) in support of Advisor operations .

CSM Franco is a graduate of all Army NCOES schools, Improvised Target Acquisition System, Observer Controller Academy, Master Resilience Trainer course, Ranger school, Drill Sergeant school, Air Assault school, Combative Level 1 & 2, and Security Forces Assistance Advisor course. His civilian education is a graduate of Bell High School in California and working towards a Bachelor of Arts in Leadership and Workforce Development.

His awards and decorations include the Bronze Star medal, the Meritorious Service medal (5th award), the Army Commendation medal with Valor device, the Army Commendation Medal (8th award), the Army Achievement medal (4th award), the Expert Infantryman badge, the Combat Infantryman badge, the Ranger tab, the Drill Sergeant badge, and the Air Assault badge.

CSM Franco currently resides in Fort Benning, Georgia with his wife Brenda, his son Juan Jr., and his two daughters Valeria and Sofia.